

Leadership CHARLOTTE[®]



**ANNUAL
REPORT**

BUILDING THE FUTURE TOGETHER

Alumni, Partners & Friends –

It brings me great joy to share the incredible milestones we have achieved together over the past year. Your support and dedication to Leadership Charlotte have allowed us to accomplish remarkable feats that will have a lasting impact on our city and its future. The Board of Directors and I have been working diligently to develop a comprehensive three-year strategy plan. Through careful review and analysis of our current programming and the marketplace, we have charted a path for strategic growth.

We've taken a deep dive into the mission, vision, and goals of the organization, with a critical eye to the future. Based on the findings of the strategic plan, we have developed five key recommendations to address organizational expansion and development, implementation of new program areas, and ongoing board development and succession planning. With this strategy, we aim to expand Leadership Charlotte's program offerings, instilling community service and leadership values in over 350 Charlotte residents by 2026. This ambitious goal is one we are enthusiastic about and ready to pursue.

In June of this year, Derick Close and Mike Blair hosted an event titled 'Imagine the Future' providing an insightful look into the work of our strategic plan and the bold vision of Leadership Charlotte's future. We discussed how our organization is contributing to a lasting legacy in our community and preparing for the next generation of leaders.

Charlotte is facing some big challenges. Affordable Housing, Corridors of Opportunity, and Economic Mobility to name a few. As the city's premier leadership development organization, we see ourselves as an essential part of the solution.

I am eager to share more about our strategic plan in the coming year.

I am immensely grateful for the dedication of our Board of Directors and committee participants. Their commitment serves as a powerful example demonstrating not only leadership but also active investment in the vision and mission of Leadership Charlotte.

We take immense pride in celebrating the triumphant return of the Closing Weekend Auction, the first post-pandemic event since class 40's auction in 2019. This event not only brought us together but also showcased our collective commitment to supporting our community through charitable endeavors. The funds raised during this auction will undoubtedly play a vital role in supporting initiatives that align with our shared values.

Opening Alumni Weekend is from September 29 through October 1. I urge each of you to mark your calendars for this exciting weekend promised to be filled with meaningful connections, thought-provoking discussions, and a chance to reignite the spirit of camaraderie that defines our Leadership Charlotte family.

I deeply appreciate our alumni supporters for their invaluable contributions and commitment to driving positive change in Charlotte. Together, we have made a profound impact, and with your continued engagement, we will chart an even more inspiring path forward.

Let's build the future of Leadership Charlotte together.



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LEADERSHIP CHARLOTTE CLASS 44

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Staci Whitlow
DPR Construction

Tawana Wiggins
Sugar Creek Charter School



Denotes Partner Participant

FINANCES + FUNDRAISING

2022 - 2023

SUSTAINED STABILITY & PROMISING GROWTH

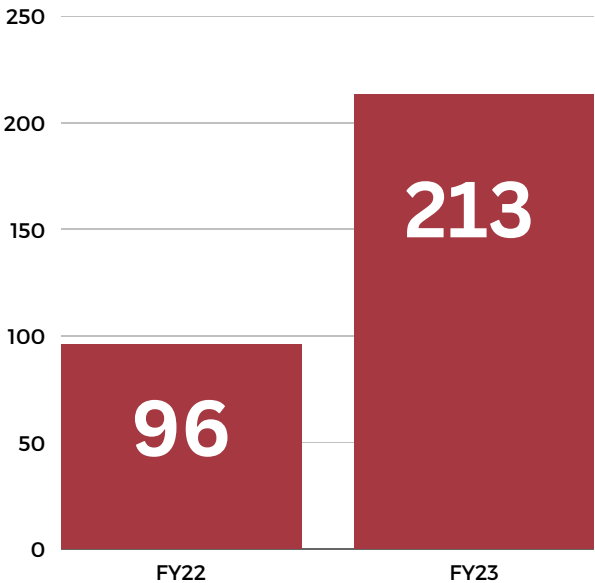
Leadership Charlotte remains firmly positioned with 75 percent of revenue stemming from the enthusiasm and participation of our valued program participants. This reflects the pivotal role our programming tuition plays in bolstering our financial foundation.

This financial stability is the outcome of robust partnerships with esteemed organizations and a closely-knit rapport with our dedicated board members. The Board of Directors remains dedicated to supporting Leadership Charlotte as evidenced by 100% giving. We are so incredibly proud of the Board's leadership in giving as well as all of the amazing time and talents they share with us.

AMPLIFIED ALUMNI GIVING

In a momentous stride forward, Leadership Charlotte saw a remarkable surge in alumni contributions, most notably through the successful 'Best Class Ever' Campaign of November 2022. This campaign has been instrumental in fostering a culture of giving among our alumni.

Leadership Charlotte welcomed a 92% increase in donations. Alumni donations increased by 155% .



*Year over Year
Growth in Number of Donors*



*Best Class Ever Award
LC43*

ENCOUNTER CHARLOTTE

Encounter Charlotte serves as a gateway to Charlotte and community leadership. This program welcomes newcomers to Charlotte and anyone with a genuine interest in engaging with our community.

Our biannual programs take place during the Fall and Spring, offering participants the opportunity to directly glean insights from a diverse array of community leaders, delving into the inner workings of Charlotte. By participating, individuals cultivate fresh connections, deepen their understanding of the local community, and learn how they can specifically make a difference in our community.



"From a newcomer's perspective and only being in Charlotte for close to seven months at this point, I can say that I have never been to an event like this where so many pertinent and thought-provoking topics were covered with key stakeholders that can create change. I left having a new perspective for the community in which I live and with the hope to both get involved and help establish SMART goals for direct actionable items to satisfy pressing community issues. "

"I got so much out of this Encounter Charlotte program! So much subject matter covered that really helped raise my awareness related to issues that affect all of us all here in Charlotte. Great group of speakers who are true leaders in the community and are passionate about their field. Also learned about many ways to give back to others. I would highly recommend this program."

alumni perspective



DR. RAQUISHELA STEWART

CLASS 43

"Many leadership programs are the same, lots of lectures and you walk away with a few nuggets and move on to whatever is next.

What surprised me about Leadership Charlotte is that the activities were purposeful and resonated with me each day. The relationships built are priceless, and I have met some great people who I am forever connected to. The lessons in action allow us to see promise in what we do each day that will help those within our community."

"Thank you to Leadership Charlotte for hosting a fun and interactive 2-day event! As a newcomer to the city, I was exposed to a multitude of non-profit opportunities to get involved in and made great connections in different sectors.

If you are new to Charlotte and would like to learn more about its history and city operations, register for the next Leadership Charlotte Encounter Program."



DIEGO FERRADAS

DIRECTOR OF COMMUNITY ENGAGEMENT,
THE ABILITY EXPERIENCE



ALUMNI CONNECTIONS



spotlight on

ALUMNI WEEKEND



"My experience at last year's Leadership Charlotte alumni weekend was truly incredible. The weekend was filled with dynamic conversations that spanned across different classes, allowing me to connect with a diverse group of individuals. I was able to build deeper relationships and expand my frame of reference through shared experiences that I never would have imagined mirrored my own.

One particular conversation that stood out to me was with Kelly Glantz. It was an absolute pleasure talking with her and hearing her story. I felt an instant connection as if we had known each other for much longer than we actually had. It was quite ironic that we shared the same first name, leading us to be affectionately known as 'Kelly Squared' during the alumni weekend. We truly became 'sisters from another mister.'

Overall, the Leadership Charlotte alumni weekend was a transformative experience for me. It allowed me to not only learn and grow personally but also to form lifelong connections with incredible individuals like Kelly Glantz. I am grateful for the opportunity and look forward to future alumni events."

KELLY LITTLE

CLASS 41

corporate + community partners

STRENGTHENING OUR COMMUNITY



Atrium Health



Balfour Beatty
Construction



THE SPRINGSTEEN FOUNDATION



McGuireWoods



Moore & Van Allen

